

Kodak Dealer Catalogue 1979/80



Kodak Dealer Catalogue

Head Office Address

Kodak Limited Dealer Sales Operations P.O. Box 66, Station Road HEMEL HEMPSTEAD Herts. HP1 1JU Phone: Hemel Hempstead 61122 Telex: 825101 Telegrams: Kodakhouse Hemel Hempstead

Dealer Sales Manager: L. J. Capp

Kodak, and product names printed thus – KODACHROME, INSTAMATIC, 'Plus-X' – are trade marks

All goods and services supplied by Kodak Limited are supplied subject to current "General Terms of Business in Europe for Kodak Products and Services", a copy of which will be sent on request.

Please note that products required for use with premium promotions (i.e. schemes in which Kodak products are offered as an incentive to buy another maker's goods or services) are supplied subject to special "Terms of Business for Premium Users". Further information and a copy of these special Terms of Business can be obtained from Catalogue and Premium Sales Operations, Kodak

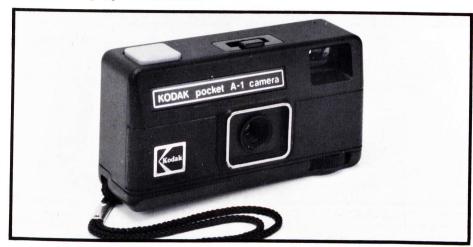
Because of our constant endeavour to improve quality and design, modifications may be made to products from time to time. Details of stock availability and specifications given in this catalogue are subject to alteration without notice.

Kodak Still Cameras – 110 size	1
pocket A-1 camera and	,
accessories	1 2
EKTRA cameras and accessories	6
Kodak Still Cameras – 126 size INSTAMATIC cameras and	O
accessories	6
Kodak Instant Products	8
Instant cameras and accessories	8
Kodak Still Colour Films	11
Films for colour slides	11
Films for colour prints	12
Instant colour film	12
Kodak Black-and-White Films	12 12
Films for black-and-white prints	
Kodak Silent Colour Movie Films	13 13
Black-and-white movie films	14
Kodak Sound Colour Movie Films	14
Movie sundries	15
Kodak Audiovisual Equipment	16
CAROUSEL projectors Accessories for CAROUSEL	10
projectors	18
Projection screen and write-on	0.1
slides	21
Kodak Products for Home	22
Processing	22
Publications	23
Black-and-white papers	23
Colour papers Black-and-white processing	
chemicals	24
Colour processing chemicals	25
Processing and workroom	06
sundries	26 26
Filters	27
General Purpose Filters	27
WRATTEN gelatin filters	
Kodak Colour Processing and	29
Printing Services	29
Colour movie film services	29
Colour negative film services Colour reversal film services	29
Colour prints and enlargements	30
Copyprint services	31
Kodak Repair Services	32
Service information	32
Camera types and repair	33
categories	35
Dealer Sales Training	36
Services	37
Service Areas	01

page

'Kodak' pocket A-1 Camera and accessories

This is the lowest priced camera in the 'Kodak' 110 camera range. It is compact and easy to use, just slip in a film cartridge, point and shoot.



'Kodak' pocket A-1 Camera Outfit

Cat. No. 345 4766

- Chunky design means it is easy to
- Small size makes it pocketable.
- Pictures in bright conditions and also with flash.
- Flash socket for a vertical flash array (e.g. Sylvania Super 10

The outfit consists of:

'Kodak' pocket A-l Camera. 'Kodak' Ever-Ready Camera Case. Model 1. Wrist-strap. One 'KODACOLOR' II film – 12 exposures. Instruction book.

Camera features

- \blacksquare Fixed-focus 25mm, f/11 lens. Pictures can be taken in daylight from 1.2 metres (4 feet) to infinity.
- Single-speed shutter nominal 1/50th of a second.
- Pictures can be taken with a flash array from 1.2 to 3.5 metres (4 to 11.5 feet) when using film with speeds from ISO/ASA 64 to 125.
- Camera is covered by full Kodak 3 year warranty.



Approximate camera dimensions

width 40mm (1.6in) length 102mm (4in) height 54mm (2.lin)

Accessories

Sylvania Super 10 Flipflash 'Kodak' Ever-Ready Camera Case. Model 1

Accessory

Sylvania Super 10 Flipflash

This is an easy-to-use flash array for use with many 'Kodak' Cameras. It is a vertical flash array consisting of ten flashbulbs which are fired by a piezoelectric impulse. Behind each bulb is a coloured dot which disappears as the bulb is used.

Films in easy-loading 110 size cartridges

colour prints size 9×11.5 cm $(3\frac{1}{2} \times 4\frac{1}{2}$ in) colour slides

size 13×17 mm in 30×30 mm plastic mounts† or in 50×50 mm (2×2 inch) card mounts*

black-and-white prints

KODACHROME 64 Film or 'Kodak' EKTACHROME 64 Film (Daylight) in 20 exposure cartridges 'Kodak' VERICHROME Pan Film in 12 exposure cartridges

in 12 or 20 exposure cartridges

KODACOLOR II Film for general use



†Returned by Kodak in a plastic slide box which can be used either as a viewer, or as a magazine in a 'Kodak' pocket RETINAMAT Projector. For projection in standard 35mm projectors a special adapter mount, the 'Kodak' 2×2 Adapter for 110 Slides, is available. *Slides from KODACHROME Film only—availability to be announced.

