

Kodak Dealer Catalogue

Consumer Electronics



This catalogue contains details and specifications of the range of 'Kodak' Video Cassettes.

Information regarding the services available to dealers is given on the back page of this catalogue. Complete details, including Sales Services, Sales Training, and Repair Services, are in the *Kodak Dealer Catalogue — Dealer Services*.

If any further information or advice is required beyond that given in this catalogue, or on any product of Kodak manufacture, please contact the relevant Sales Centre or Department as listed on the back cover.

Kodak provides a range of video cassettes for use in ½ inch home video cassette recorders in both VHS and Beta formats. The tapes are manufactured in two grades: Standard Grade and Extra High Grade.

- 'Kodak' Video Cassettes are designed to provide:
- Exceptional picture sharpness.
 - A high degree of colour brilliance.
 - Clarity of sound.
 - Reliability for hundreds of replays and re-recordings.

The Extra High Grade tapes: 'Kodak' Video Cassettes XHG, are designed for the very highest quality images and sound. They have excellent signal-to-noise ratio, sensitivity, and signal stability.

'Kodak' Video Cassette mechanisms are engineered and manufactured for virtually friction-free tape movement and performance with minimum wear.

Each cassette is supplied in a card jacket and individually wrapped.

Handling video cassettes

- With correct handling, video cassettes should last for a very long time. Mechanical wear is very slight, and the tape itself will last almost indefinitely if handled correctly.
- For optimum picture quality, always ensure any tracking and picture controls fitted to the VCR are adjusted correctly.
- If you use a video cassette recorder with a half-speed facility for longer playing times, it is advisable to use Extra High Grade tapes.

- Do not finger the tape surface.
- Before storing, rewind the tape fully.
- Return the cassettes to their library cases as soon as possible after use.
- Store video cassettes upright and keep well away from excessive heat, direct sunlight, dust and moisture.

- Video recordings will degrade if exposed to any strong magnetic field. Never leave cassettes close to electrical appliances, loudspeakers or television sets.

'Kodak' Video Cassettes — VHS Format

Grade	Identity Code	Cat. No.	Recording Time (minutes)*	Tape Length (metres)
Standard	SGE-60E	110 0809	60	88
Standard	SGE-120E	110 1310	120	173
Standard	SGE-180E	110 1351	180	258
Standard	SGE-240E	110 1435	240	343
Extra High Grade (XHG)	XGE-180E	110 0890	180	258

'Kodak' Video Cassettes — Beta Format

Grade	Identity Code	Cat. No.	Recording Time (minutes)*	Tape Length (metres)
Standard	SGL-250E	109 4580	65	78
Standard	SGL-500E	108 8426	130	150
Standard	SGL-750E	108 8442	195	222
Extra High Grade (XHG)	XGL-750E	108 8400	195	222

*The quoted recording time relates to standard play recorders. These times will be doubled when used in recorders equipped with a long play facility.

Because of our constant endeavour to improve quality and design, modifications may be made to products from time to time. Details of stock availability and specifications given in this catalogue are subject to change without notice.

Recording times and tape lengths are approximate.

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Dealer Services Addresses

Sales Centres

Customer Services—Southern Region
Kodak Limited
P.O. Box 33, Swallowdale Lane
Hemel Hempstead, Herts.
HP2 7EU
Phone: 0442 61241

Western Sales Centre
Kodak Limited
Manulife House, Marlborough Street
Bristol BS1 3NL
Phone: 0272 298121

Midland Sales Centre
Kodak Limited
Bank House, Cherry Street
Birmingham B2 5AL
Phone: 021-643 0733

Northern Sales Centre
Kodak Limited
P.O. Box 10, Dallimore Road
Manchester M23 9NJ
Phone: 061-998 7055

Scottish Sales Centre
Kodak Limited
Pegasus House, 375 West George Street
Glasgow G2 4NT
Phone: 041-248 4071

Equipment Service Centre

Kodak Limited
Equipment Service Centre
Stevenage, Herts.
SG1 2DJ
Phone: 0438 313411

Customer Relations

Kodak Limited
Customer Services
Building 2, Site Z
Swallowdale Lane
Hemel Hempstead, Herts.
HP2 7EY
Phone: 0442 42281

Spare Parts Orders

Kodak Limited
Customer Relations (A8k)
P.O. Box 66, Station Road,
Hemel Hempstead, Herts.
HP1 1JU
Phone: 0442 61122

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