

Koda

You can shoot it in

Colour



with Kodak

Colour Film

see over

If you want
Colour Prints
load with . .

Kodacolor FILM

(A.S.A. 32)

If your camera takes 127, 120, 620 or 135 size films you can get sparkling full-colour snapshots with Kodacolor Film. It can be used outdoors in daylight, or indoors with clear flashbulbs. With non-adjustable type cameras, your subject must be in bright sunshine. Return your exposed Kodacolor Film to a Kodak Dealer and ask for Kodacolor

Prints. The size of these is 3½ x 3½ in. or 3½ x 5 in. (incl. white borders), according to the shape of your negative. As Kodacolor is a negative/positive process you can order as many prints as you wish from each negative. Purchase price of the film does not include developing or printing. See overleaf for price details of all Kodak colour films.

If you want
Colour Transparencies
load with . .

Kodachrome FILM

(A.S.A. 10)

If your camera takes 135 or 828 size films, load with Kodachrome Film—Daylight Type for outdoors, Type A for indoors. Kodachrome Film is the world's favourite colour film and is available in 20 and 36-exposure magazines. For processing, leave your exposed Kodachrome Film with a Kodak Dealer or mail it direct to Kodak in the mailing con-

tainer provided. Purchase price of the film includes processing—it comes back to you as wonderful, real life colour transparencies in 2 x 2 in. mounts, ready for hand viewing or projection. Kodak Colour Prints in 3½ x 5 in. or 5 x 7¼ in. sizes (incl. white borders), or duplicate transparencies, can be made from good original transparencies.

If you want
High Speed Colour Slides
load with . .

Kodak Ektachrome FILMS

(A.S.A. 32 and 160)

Two types—regular (in 127, 620, 120 and 135 sizes), and high speed (135 size). The extra speed assures good transparencies in the shade or on dull days, gives greater depth of field and sharpness, permits faster shutter speeds for action slides. Either type may be posted to Kodak (for mailer, see below); left with a Kodak Dealer; or processed by

the user (with special kit). After processing by Kodak, 135 and superslide sizes are mounted in 2 x 2 in. cardboard mounts; other sizes are not mounted. Kodak Colour Prints or duplicate transparencies can be made. Film price does not include processing. Special Kodak Ektachrome Prepaid Processing Mailers can be purchased from Kodak dealers.

PRICE LIST

Kodacolor Film

Films: C127, C120, C620, each 18 0
 C135 (20 exposures) 1 3 0

Developing (all sizes, including C116, C616 and C828), per roll 8 6

Kodacolor Prints:

(from any colour negative), sizes: 3½ x 3½ in. or 3½ x 5 in., each 4 6

N.B. Only the FULL negative area, less a narrow masking margin all around, can be printed.

Concession prices for bulk quantities of Kodacolor Prints, ordered at the SAME time from ONE negative:	50-249, each ..	4 0
	250 or more, each	3 9

Black-and-white Super-Size Prints, from any colour negative, each 7

Kodachrome Film

Films: K135, KA135 (20 exposures) 2 0 0
 K135 (36 exposures) 3 0 0
 K828, KA828 (8 exposures) 1 3 0

Developing: Film price includes processing into full colour cardboard-mounted transparencies, and posting to owner.

Kodak Colour Prints (from any 135 or 828 size positive colour transparency):

3½ x 3½ in. and 3½ x 5 in., each 8 6
 5 x 5 in. and 5 x 7¼ in., each 18 6

N.B. Only the FULL transparency area, less a narrow masking margin all around, can be printed.

Concession prices for bulk quantities of Kodak Colour Prints, ordered at the SAME time from ONE transparency . . .

3½ x 3½ in., or 3½ x 5 in. 5 x 5 in. or 5 x 7¼ in., 50 or more, each	50-249, each ..	7 3
	250 or more, each	6 0
		15 0

Mounts for 3½ x 3½ in. or 3½ x 5 in. prints, each 1 0

Kodak Ektachrome Film

Films:

Daylight, and Type F (for clear flash)
 E127, E620, E120, EF620, EF120, each 18 0
 E135, EF135 (20 exposures), each 1 4 0

Kodak High Speed Ektachrome Film

Films: Daylight, and Type B (for Photoflood)

EH135, EHB135 (20 exposures), each 1 11 0

Developing by Kodak (for BOTH the above types of film):

NOT included in film price.
 Kodak Ektachrome Prepaid Processing

Mailers:

PE ROLL, for all Ektachrome Roll Films, each 14 0

PE 20, for all 35mm. Ektachrome Films, each 18 0

(Mailers cover processing into full colour cardboard-mounted transparencies, and posting to owner.)

Developing by the User (both types of film):

Kodak Ektachrome Processing Kit E2, improved, ½ gal. 2 8 9

Kodak Colour Prints: As for Kodachrome (see above).

Duplicate Transparencies: Size 24 x 36mm. from Kodachrome, Ektachrome or any other positive colour transparency 3 6

Concession prices for bulk quantities if ordered at the SAME time from the SAME original transparency	4-49, each ..	3 0
	50-99, each ..	2 6
	From one OR MORE originals, ordered at the SAME time, 100 or more, each	2 2

Black-and-White Negatives: Size 2¼ x 3¼ in. from any positive colour transparency, each

2 3

All prices effective 4th April, 1961

KODAK (Australasia) PTY. LTD.

KODAK DEALERS EVERYWHERE

KA72-361

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Colour



with Kodak

Colour Film

see over