



The world's fastest
color print film.



New Kodacolor VR 1000 Color Print Film.

This amazing film opens up a whole new world of photographic possibilities.

No longer will photographers be bound by the limitations of low available light or film which is not fast enough for the action.

Kodacolor VR1000 film offers increased flexibility to both professionals and keen enthusiasts. It provides the quality of prints that, until now, never seemed possible from such high film speeds.

The secret is a breakthrough in the film emulsion itself – a very different film coating, called T-grain, that develops into a fine grained sharp image yet is extremely light sensitive. You can even shoot by candlelight without a flash or tripod!



Using Kodacolor VR1000 film

The high speed of the film will allow pictures to be taken in nearly any light that's bright enough to see by. Using Kodacolor VR1000 film presents no special difficulties for the 35mm camera owner.

Indoors at home, fast film allows family and friends to be photographed without using flash. Shooting without flash makes it much easier to catch natural poses and expressions.



Kodacolor VR1000 film can be used in any 35mm camera which has ISO 1000 facility.

Plays, musical recitals, and award presentations often have lighting that's bright enough for fast film without flash. If flash is needed, Kodacolor VR1000 film gives the flash unit a much extended range. For example – compared with ISO 100 film at 5 metres, 15 metres is possible with this high speed film giving a much greater choice of subjects.

Fast film also allows versatile photography early in the morning and late in the evening, catching the special quality of light at those times. It's now possible to take many night scenes without using a tripod.

Sports enthusiasts will find Kodacolor VR1000 film well suited to stop action photography. Greater versatility is offered when using telephoto, or long zoom lenses, that may only open up to $f/4$ or so. Even at a night game, $\frac{1}{250}$ th of a second at $f/2.8$ is possible.

Photographers who take close-ups are often limited by depth of field, but the new high speed film allows stopping down more for a larger zone of sharpness. Higher shutter speeds to reduce subject or camera movement will also be possible.



Processing

No special processing measures are involved with Kodacolor VR1000 film. You simply drop the film at your local photo dealer.



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