



Kodagraph Autopositive Paper

IS A PRODUCT OF

**Eastman Kodak Company
Rochester 4, N. Y.**

When it comes to a choice between shipping a large bundle of prints to a branch plant or subcontractor . . . and mailing a small parcel of "reproducibles" from which the quantity prints can be run locally, there's hardly any question that most companies today will follow the latter course.

If you are concerned about the lasting qualities of any reproducibles you might send, and the legibility of the prints they'll produce, set your mind at rest! Using Kodagraph Autopositive Paper, we'll supply you with some of the finest reproducibles you've ever seen—clean, crisp, photo-lasting, and tops in legibility. And you'll find that the price is right! Next time you need reproducibles, be sure to specify "Kodagraph Autopositive." You'll be glad you did.