

New

KODACOLOR

VR-G · 400

Film

*Unsurpassed color accuracy.*



**NOW, IMPROVED  
ACTION-STOPPING  
ISO 400-SPEED  
FILM WITH RICH,  
SHARP COLOR**

New Kodacolor VR-G 400 film is a high-speed/low-light film that goes beyond the ordinary.

Compared to any other ISO 400 color print film, it offers unsurpassed color accuracy. Kodacolor VR-G 400 film also has improved sharpness and grain compared to Kodacolor VR 400 film.



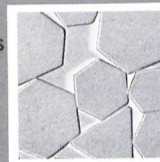
**A new breed.**

By tapping unmatched resources, Kodak scientists have optimized new technology to create the saturated hues and smooth contrast of Kodacolor VR-G 400 film.

The result is a new breed of "fast" film for a wider range of picture-taking—indoors and outdoors, in bright light, low light, or flash.

The ISO 400 speed captures action, of course, but it also lengthens your picture-taking day, adds more depth of field, extends flash range. And it's ideal for taking indoor pictures by natural light.

So try a roll of this new fast-action color film. There's no better way to picture your life.



Exclusive tabular-grain emulsions add increased exposure surface to maximize image quality. The improved sharpness is especially noticeable in enlargements.





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