

Kodak

**DEALER
CATALOGUE**

1965

KODAK (Australasia) PTY. LTD.



KODAK DEALER CATALOGUE 1965

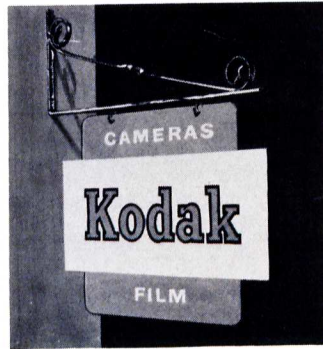
THIS catalogue is designed to provide the salient selling features, sizes, and prices of amateur equipment and services marketed by Kodak (Australasia) Pty. Ltd. It is produced to assist you in answering enquiries and placing orders.

All items listed are normally stocked although a few specialized products are available on overseas indent only. All prices quoted are retail and they include sales tax. Prices and details of stock availability are correct at the time of going to press (15th October, 1964), but are subject to alteration without notice.

It is intended that a revised edition of the Kodak Dealer Catalogue will be issued each year. Meanwhile, the quarterly issue of "Kodak Dealer News" will advise you of new equipment and services which are being introduced.

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Kodak Outdoor Hanging Sign (Metal)



Features Kodak International Emblem — in yellow, red and black — on both sides. Supplied complete with wrought-iron bracket, without charge to Kodak Dealers.

Also available as a single-sided version, without bracket, for screwing on to a flat surface. For details of availability of both these signs see your Kodak Representative.

Kodak Photo-Finishing Service Transfer



This transfer is suitable for attaching to a door or shop window. It advertises Kodak Photo-Finishing Services for both black-and-white and colour.

Available without charge through your Kodak Representative.

Kodak Pavement Sign



Helps to attract the attention of the passer-by to your store. Constructed of metal and supported on legs, this sign advertises Kodak Cameras and Film. Available, in two versions, without charge —

"Kodak Dealer — now open," or
"Chemist — now open."

See your Kodak Representative for details of availability.

Kodak Dealer Identification Transfer



This transfer depicts the Kodak International Emblem. When attached to your store window, it identifies you as a Kodak Dealer.

Available without charge through your Kodak Representative.

Apart from these selling aids, Kodak provides dealers with a large number of quality full-colour or black-and-white showcards, streamers and other point-of-sale materials. A wide selection of technical leaflets, direct-mail leaflets and counter folders are also avail-

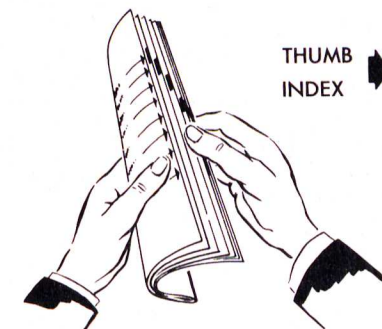
able. In addition, dealers may obtain newspaper blocks and theatre slides, for use in local advertising. All these items are available, without charge, on application to your Kodak Representative or Kodak Branch.

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Contents

PAGE

SECTION I		
Still Cameras and Accessories	3	→
SECTION II		
Slide Projectors, Viewing Equipment and Accessories	29	→
SECTION III		
Movie Cameras, Projectors and Accessories	39	→
SECTION IV		
Developing, Printing and Enlarging Accessories	51	→
SECTION V		
Sensitized Materials	61	→
SECTION VI		
Photographic Chemical Preparations	71	→
SECTION VII		
Photographic Books, Albums, Frames, Mounts and Torches	77	→
SECTION VIII		
Photo-Finishing Services	85	→



THUMB INDEX →

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