

M. Hansen

of
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**“Make small-offset quick offset with
KODAK VERILITH platematerial”**

Business Systems Markets Division
KODAK (Australasia) Pty. Ltd.



28 left

Kodak

**You,
more
better**

Verilith catalogues

69 Short.

1.

KODAK VERILITH can be made at of two per mini ITEK platemake presses can be o all the time; no for plates.

*Belvedere
Sydney - 40 short
Melb. - 30 Short.*

70

time,

UR

Memorandum
From: Norm Hansen

*A.E. Keating
Unable to make up
1,000 copies, short
by 69*

Printed from VERILITH plate material on Blue Aerogramme

Printed from VERILITH plate material on Satin Embossed Hopsack - 40 lbs.

Printed from VERILITH plate material on Salmon Duplicating Paper - 57 gsm.

Printed from VERILITH plate material on Gold Kromolux - 250 gsm.

Printed from VERILITH plate material on Kromolux - 250 gsm.

You, too, can save time, money and give your customers better service.

1.

KODAK VERILITH plates can be made at a speed of two per minute on an ITEK platemaker. Your presses can be operating all the time; no waiting for plates.

2.

No darkroom needed. VERILITH plates can be made, automatically, in white light, right next to your press. No specialized operators are needed.

3.

VERILITH plates don't need image conditioning. They can be put straight on to the press — still damp from the processor.

4.

You get a first-class printed job every time, whether the stock is smooth or textured. From bond paper to card stock, printed in black or color. Note the examples in this booklet.

Printed from VERILITH plate material on Sahara Embossed Offset — 136 gsm.

Printed from VERILITH plate material on Strathmore Laid — 48 lbs.

Printed from VERILITH plate material on Dimension 4 Ultra White Gloss — 117 gsm

Printed from VERILITH plate material on Grey Glory Board — 140 lbs.

Printed from VERILITH plate material on Blue Aerogramme

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