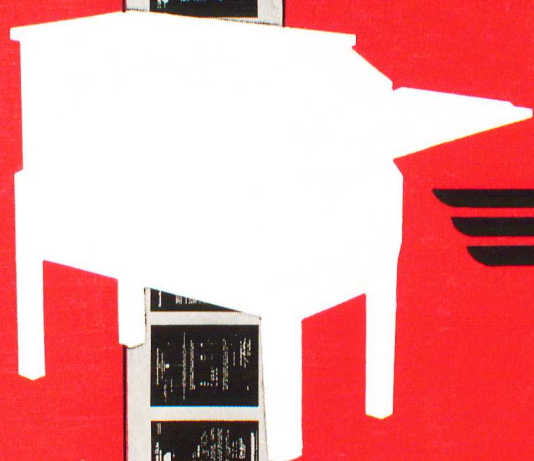


Third Edition

50 BILLION RECORDS CAN'T BE WRONG



RECORDAK

ORIGINATOR OF MODERN MICROFILMING



ORIGINATOR OF MODERN MICROFILMING

**RECORDAK MICROFILMERS
reproduce checks, vouchers,
letters, legal papers,
drawings, charts, news-
papers—all paper rec-
ords . . .
ON MICROFILM**

• Recordak Microfilers copy automatically—at great reduction and high speed. They reproduce documents, from checks to blueprints, on continuous microfilm—for quick reference, inexpensive duplication, compact storage, and maximum protection.

• *A photograph can be recorded in a split second . . . it can be made a fraction of the size of the original, then greatly enlarged . . . and it cannot make a mistake. Out of these facts has come one of the greatest developments, one of the most spectacular achievements in the history of business systems and record keeping—Recordak modern systems of microfilming.*

Introduced in 1928 for greater protection of bank records, Recordak microfilming proved so versatile, flexible, fast, economical, and efficient that its use rapidly spread to thousands of other organizations in widely varying fields. Annually this basic business machine records, duplicates, condenses, and protects billions of documents in over 65 types of business operations in finance, commerce, industry, and government . . . contributes to more efficient operation of business systems everywhere.

• **OVER 23 YEARS OF EXPERIENCE . . .** Recordak originated modern microfilming and pioneered its practical application to modern business systems in thousands of installations. During the years of perfecting microfilming equipment and techniques, Recordak leadership has been underlined by the introduction of successively improved microfilming equipment to meet every new requirement. The cumulative technical experience gained during these twenty some years is represented in the engineering of Recordak precision equipment, and in all-inclusive services.

• **BACKED BY KODAK . . .** Recordak is a subsidiary of Eastman Kodak Company and Recordak equipment is engineered and built by Kodak. The long experience of Kodak in the manufacture of film, lenses, and photographic equipment plus extensive technical knowledge is embodied in all Recordak products. Through constant research, Kodak assures the quality and performance of Recordak equipment to meet the microfilming demands of business today.

• **NATION-WIDE ORGANIZATION . . .** Recordak operates out of twenty-three business centers—located geographically to give the fastest possible service. Field representatives experienced in all phases of modern microfilming stand ready to serve business in streamlining its systems of accounting, billing, recording, filing, and duplicating—through photography. Service men from coast to coast maintain Recordak installations in efficient operation at all times.

• **ALL-INCLUSIVE SERVICE . . .** Recordak maintains facilities to meet every microfilming requirement. Offices and laboratories are equipped to process Recordak film by the highest standards of quality and professional skill. Duplicate film copies can be made quickly and at low cost. Paper facsimile prints, enlarged from microfilm records, are also obtainable singly or in quantity, and in a wide range of sizes. Documents are microfilmed either at Recordak stations or on the customer's premises.