

Kodak

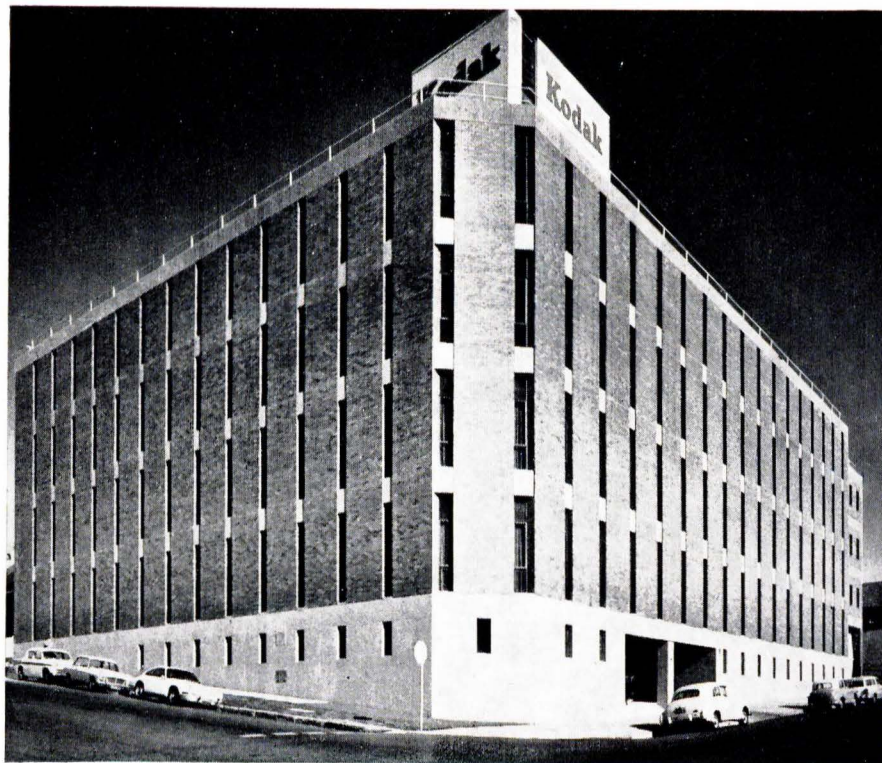
PHOTO-FINISHING

newsletter

FOR KODAK DEALERS AND STAFF

September/October 1968

New Kodak Processing Station in Sydney



A new Kodak Color Processing Laboratory has recently opened in Sydney, N.S.W., which is in addition to the four black-and-white stations. Initially developing, printing and enlarging Kodacolor films, the laboratory will later also process Kodak Ektachrome films and undertake other color services.

The new plant became necessary to meet the growing demand, from both amateur and professional users, for Kodak Color Photo-finishing Services. It occupies two floors of the Sydney Branch wholesale warehouse and is equipped with the most modern machinery and the latest production methods to ensure that a highly efficient service, coupled with the highest degree

of quality control, is maintained at all times. The same care and skills that go into the manufacture of Kodak films are also applied when those films are processed in a Kodak Processing Laboratory.

Situated in the suburb of Annandale, the new plant when in full production will serve the need for Kodacolor and Kodak Ektachrome services for the whole of New South Wales and Queensland. Thus it will relieve the pressure on our main processing laboratory at Coburg, Victoria, enabling a fast, efficient Kodak Color Photo-finishing Service to be maintained throughout Australia.

PROCESSING SERVICES FOR KODAK TRI-X REVERSAL FILM, SUPER 8

Kodak Tri-X Reversal film, super 8, is announced in Kodak Dealer News, September/October 1968 edition, and naturally there arises the question of a processing service for the film.

It is intended that the film should be processed by commercial laboratories. Kodak processing laboratories do not normally provide a customer service for processing black-and-white reversal films.

At present, there are four commercial laboratories in Australia which can provide a super 8 black-and-white processing service. Two of these are in New South Wales, and two in Victoria. Their addresses are as follows:

Atlab Film Laboratory Services
Television City
Epping, N.S.W., 2121

K.G. Film Service Pty. Ltd.
Gothic Theatre
Penshurst
Willoughby, N.S.W., 2068

K.G. Film Service (Vic.) Pty. Ltd.
9 Home Street
Elsternwick, Vic., 3185

Cine Service Pty. Ltd.
235 Moray Street
South Melbourne, Vic., 3205

It is hoped that laboratories in other States will offer a processing service in the future. In the meantime, if any customer should experience difficulty in obtaining a processing service, or has Tri-X Reversal film, super 8, that he particularly wishes to have processed by Kodak, then the film may be sent by a Kodak dealer to the local Kodak branch. Such films should be accompanied by a letter giving the dealer's name, address and account code number. The films will then be processed at our laboratory at Coburg, Victoria.

The charge for processing by Kodak will be \$1.75 retail.

KODAK PHOTO-FINISHING QUALITY

Your customers ask for Kodak color films by name, because they know they can rely on the quality. Quality is equally important in the processing and printing of color films in a Kodak Color Processing Laboratory.

So that your customers will know that you are providing the Kodak product in color finishing, and to show that Kodak is proud of that product, it is our intention to identify all color prints and enlargements made by our Color Processing Laboratories. An emblem similar to those illustrated will appear on the backs of all Kodacolor and Kodachrome prints and enlargements made in our laboratories at Coburg, Victoria and Sydney, New South Wales. In addition, the month and year when the print was made will be incorporated in the emblem.



You can sell Kodak Color Finishing with confidence, knowing we are willing to stake our reputation on the consistent quality of the results.



"Ed takes his home movies pretty seriously"

KODAK (Australasia) PTY. LTD.
Branches in all States