

IN BANK AFTER BANK AFTER BANK



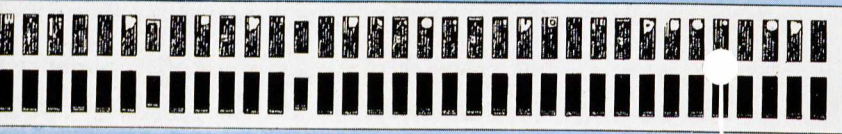
RECORDAK

BANKING SYSTEMS

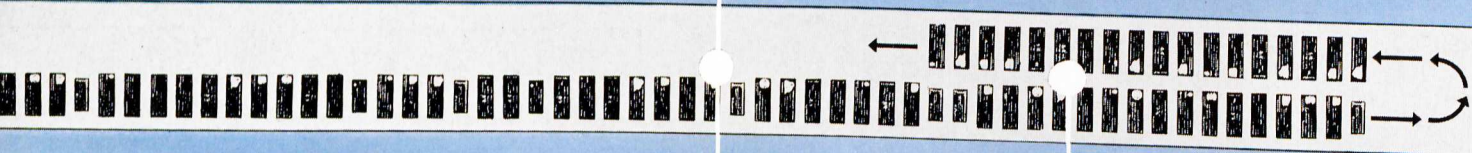
RECORDAK

MODERN MICROFILMING—WAS BORN IN A BANK...

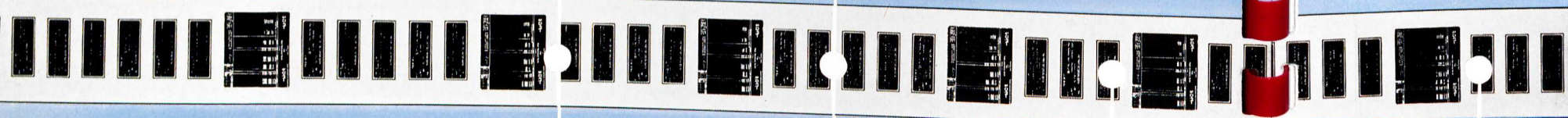
Recordak Microfilming Machines for Every Banking Need



DUPLEX METHOD
FRONTS AND BACKS, SIDE BY SIDE ON FILM



DUO METHOD
HALF WIDTH OF FILM. DOWN ONE SIDE, UP THE OTHER



STANDARD METHOD
FULL WIDTH OF FILM



RECORDAK
Duplex Microfilmer



RECORDAK
Triplex Microfilmer



RECORDAK
Commercial Microfilmer



RECORDAK
Junior Microfilmer

• Step behind the scenes in any of thousands of progressive banks and you will see a girl at a Recordak Microfilmer. Swiftly she feeds checks, deposit slips, statements, bank records of every kind, into the machine. And even more swiftly the Recordak Microfilmer duplicates them—recording items with the speed of photography—providing the bank with the basis of more efficient operating systems as well as with indisputable proof of every transaction. The whole operation is as simple, as fast, as dropping letters in a mail chute. Here's how it all happened.

Back in the 1920's, a New York banker sat at his desk and pondered. Certain transactions that day had started him thinking about the peculiarities of his profession. And the more he thought about them, the more convinced he became that banking presented problems unlike those of any other business.

No other business, he reflected, was so dependent upon records, their accuracy and their safety. None was legally required to provide, to duplicate, and to retain so many documents so many years.

Nor in any other business were records so intrinsically valuable—representing actual money—dollars changing hands. From the day an account is opened, a deposit accepted, a loan made, record-keeping begins in a bank. And it never ends until years later when records may be legally, and safely, destroyed.

The banker, George L. McCarthy, mentally reviewed the many routine record-keeping operations in his bank. All these, he realized, were unavoidable with present equipment. But, he reasoned, there must be some way by which all of this paper work with its endless duplication could be simplified. There must be some means through which bank records could be afforded greater protection with less effort and at lower cost.

Here was a challenge, and the banker tackled the problem, analyzing each step in a bank's daily routine. He sought the advice and help of fellow bankers. He explored every possibility. And he turned to photography.

A photograph can be made in a split second. It can be made a fraction of the size of the original and then enlarged if necessary.