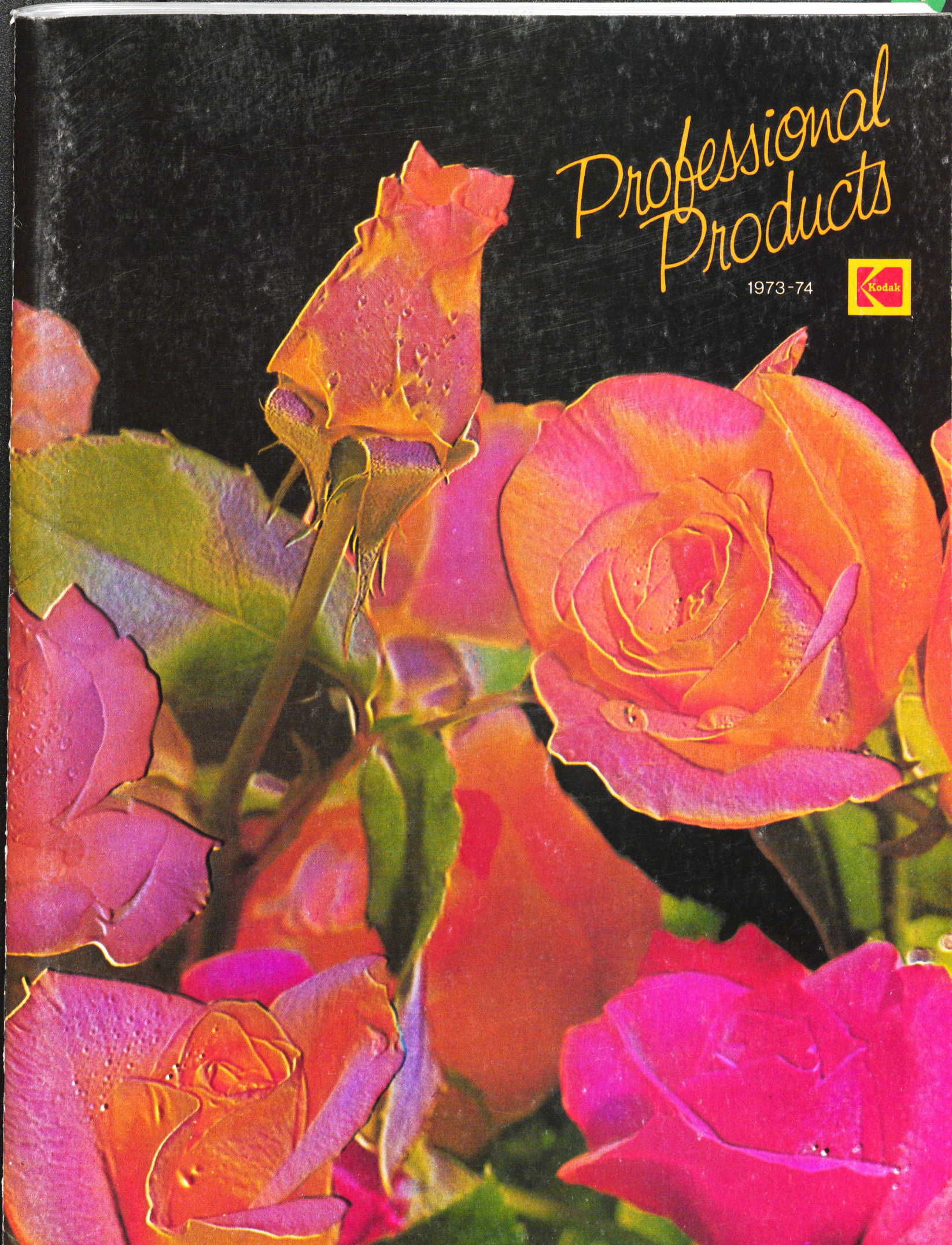


# Professional Products

1973-74



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**NOTICE  
PLEASE READ**

Products with prices shown in *light-face* type are available direct from Eastman Kodak Company at the prices shown.

Products with **prices shown in bold-face type** are available from many dealers. They are suggested prices only. Actual prices are determined by the dealer. Please note that any single dealer may not necessarily be able to supply all the products listed. For example, certain products are available *only* from Professional Stockhouse, Audio Visual or Instrumentation Dealers.

ALL PRICES ARE  
SUBJECT TO CHANGE WITHOUT NOTICE.

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# CATALOG FOR THE PROFESSIONAL PHOTOGRAPHER

1973 • 1974

## Use CAT. (Catalog) Numbers When Ordering Products

You will notice CAT. (Catalog) numbers appearing on most products listed in this catalog. Soon, you will see these numbers appearing on product labels and cartons.

We have adopted this system in an effort to provide you and your dealer with better, more accurate service. Use of the new CAT. numbers can represent improvement in your internal operations! Improvement in the consistency and accuracy of our service to you. These potential benefits sound quite impressive and in fact they can be. Furthermore, the extent to which these benefits can be realized is entirely under your control—in effect, up to YOU. The key is USE—your use of the product CAT. numbers on your orders and in your internal operations (i.e., receiving, inventorying, ordering, etc).

We recommend that you provide Catalog Numbers when you place your order. Since your dealer will follow this format, you can help by giving him product information like the following example:

Quantity	CAT. No.	Product Description
4	<b>169 8026</b>	VL120 KODAK VERICOLOR L Film pro-pack (5 rolls)
3	<b>150 1360</b>	KODAK No. 3FD Processing Tank (with gas distributor)
5	<b>164 5654</b>	KODAK EKTACHROME Duplicating Film 6120 (Process E-3); 8 x 10-inch; 50 sheets per box

When your own order form does not have a special column for product number, vendor number, etc, put the abbreviation: **CAT. 123 4567**. This will clearly identify the number and will indicate precisely what you want.

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