

# Kodak photographic products 1979-1980



...for professional photographers, educators,  
photoprocessors, graphic artists, audiovisual technicians,  
medical and state and local government agencies.

# KODAK Photographic Products

This catalog of Kodak products serves professional photographers, educators, graphic arts technicians, photofinishers, medical labs and serious hobbyists. It includes Kodak films, chemicals, papers, equipment, publications and other items relating to photography and photographic processes.

## How the catalog is organized

The catalog is organized into 13 sections. Every section is identified on the side of the right hand page, and on the top of the left hand page. Products are listed together with other products that are associated by process. For example, the Color Reversal Section contains films, chemicals, and papers that are used together. Products with more general applications, such as certain chemicals, including chemicals for black-and-white processing, appear in the Chemicals section.

## How to locate an item

The catalog contains two separate indices. One serves as a quick reference, listing all the major categories, plus product headings. The alphabetical index lists and cross indexes every product in the catalog.

## Kodak marketing information

A map on the inside back cover displays regional marketing offices.

## Products available direct from Kodak

Products with prices shown in lightface type are available direct from Eastman Kodak Company. All prices are subject to change without notice.

## Nonfactory-stocked items

If available, nonfactory-stocked items of catalog-listed brands of film will be furnished at different price levels, determined by the quantity ordered for any one brand, size, package unit, or specification number as measured in terms of square feet of product. To determine availability, requests should be submitted to your Regional Distribution Center for consideration. The table below summarizes the schedule on which prices for such special orders will be calculated, and this table is intended only as a guide to the general procedure that will apply. The lowest number in the table indicates the minimum order in terms of square feet for that product whether it is ordered in sheets or rolls. (Special minimums apply to film in rolls over 500 feet in length—see below.)

<i>Order Quantity</i>	<i>B &amp; W Films (square feet)</i>	<i>Color Films (square feet)</i>
Large	15,000 & Over	—
Standard	6,000-14,999	4,000 & Over
Intermediate	3,000- 5,999	2,000-3,999
Low	1,500- 2,999	1,000-1,999
Least	750- 1,499	500- 999

Film in rolls longer than 500 feet will be subject to a nominal full width requirement of 45 inches—on both a minimum and multiple basis. For typical roll widths, this full-width requirement results in the following minimum and multiple order quantities:

<i>Roll Width</i>	<i>Minimum &amp; Multiple Order Quantity</i>
16 mm	72
35 mm	33
46 mm	25
70 mm	17
105 mm	11
3½ inches	13
4 inches	12
5 inches	9
6 inches	8
8 inches	6
9½ inches	5
10 inches	5

Minimum and multiple order requirements for rolls in widths other than those listed will be determined by dividing the 45-inch nominal full-width requirement by the nominal width of the roll (in inches) and rounding up.

The price base will continue to be based on the number of square feet ordered.

Shipment of nonfactory-stocked items may be subject to a delay. These items may not be returned for credit without authorization from Rochester. Since it is not always practical to produce exactly the amount ordered, we reserve the option to ship plus or minus 10% on nonfactory-stocked items.

### **Information about each item**

Each product listing contains a description which highlights specific benefits, recommendations for use, and any other pertinent information such as film speed, process, etc. Size and packaging information, prices, specification numbers and CAT. No. are found following the product description. (Guides for specification numbers appear in the catalog.) Where applicable, a publication reference follows the product description to provide source material for more in-depth information about products. All new listings are noted with NEW preceding the description. This indicates a new listing in this catalog but does not necessarily mean the product is new.

### **Products available from dealers**

Products *with prices shown in boldface* are available from many dealers. Prices are suggested prices only. Actual prices are determined by the dealer. Please note that any single dealer may not necessarily be able to supply all the products listed. Generally, products with boldface price are available from Professional Stockhouse Dealers unless otherwise noted. Many products are available from several types of dealers, including small photo stores, but certain products are available from only one type of dealer such as Audiovisual or Instrumentation Dealers. All prices are subject to change without notice. When ordering products, please use Catalog numbers.

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