Now... before everything changes.



Your gift guide

Choose your Kodak gifts

Kodak Instamatic 133-X Color Outfit



The easy way for everybody to take color pictures. Outfit includes Kodak Instamatic 133-X camera with sharp f/11 lens and two-speed shutter: instantloading cartridge of Kodacolor-X film; wrist strap; and a selfpowered magicube that gives 4 sure-fire flashes without batteries. For less than \$17.00.

Kodak Instamatic 233-X Color Outfit



Takes beautiful color pictures any time. Just set the 'dial-the-weather' exposure control, aim, shoot-you've got the picture. Camera features 3-element Kodak Reomar f/6.6 lens. Includes drop-in cartridge of Kodacolor film and a selfpowered magicube for flash pictures without batteries. Outfit is complete, ready to take color pictures. For less than \$24.60

Kodak Instamatic 333-X Color Outfit



It's electronic! Nothing to adjust—just aim and shoot. Camera automatically sets its own shutter speeds from 1/300 sec. to 10 seconds. A signal in the viewfinder shows when to attach a magicube for flash shots or use a firm support for time exposures. For less than \$47.10

Kodak Instamatic 33 Color Outfit



Lowest price Kodak gift outfit —contains camera, Kodacolor-X color film, and wrist strap. To use, just drop in the film cartridge, aim, and press the shutter. Camera accepts flashcube holder. For less than \$10.20 Camera alone for less than \$8.20

Kodak Instamatic M22 Movie Outfit



Makes movie-making so easy. Loads like a Kodak Instamatic still camera—just drop in the film cartridge, set the exposure, aim and shoot. Outfit includes: M22 camera, Kodachrome II super 8 movie film, batteries, wrist strap, filter key, instructions. For less than \$48.60



New Kodak Compact Cassette Recording Tape.

Greatest gift for sound recording fans using cassette tape. High sensitivity, low noise. Sounds terrific! Three sizes - C60, C90 and C120. In smart hardplastic cases. From less than \$2.50.



Pana-Vue Automatic Slide Viewer

For all color slide fans! Holds up to 24 standard slides in one load. Change slides by simple lever action. Battery illuminated, portable. For less than \$13.40 (Batteries extra.)



Kodak Desk Wallets

A great way to display or give pictures! Three sizes to hold two prints each. Orange, brown, off-white colors. In three sizes, to accept 31/2" x 31/2", 3½" x 5" and 5" x 7" prints, from less than 75 cents.



Kodak 'Carry all' Shoulder Bag

For the camera-owning girl in your life. Stylish tan or off-white. Specially designed to hold Kodak Instamatic camera, film cartridges, pack of flashcubes. For less than \$4.00.



Kodak Photo Albums.

The safest place to store precious picture memories. In a wide selection of types and sizes including selfadhesive and slip-in styles. See the full range, including special pocket albums for color prints. From less than \$1.40

Kodak Color Film

For all camera owners. The film most trusted to capture memories in beautiful color prints and slides. Always fresh.



KODAK (Australasia) PTY. LTD.

Kodak dealers everywhere.

"Kodak", "Instamatic", "Kodacolor", "Kodachrome" and "Kodaslide" are registered trademarks of KODAK (Australasia) PTY, LTD.

Every camera needs Kodak color film



Always fresh.

The name Kodak stands for the finest quality. Kodak film is the ideal gift for a friend who owns a camera, Your Kodak dealer will advise you.

See these gifts at your Kodak dealer

Flashcubes
Magicubes, Type 'X'
Camera Cases.
Kodak Movie Projection Reels.
Kodak Movie Light.
Kodak Projection Screens.
Photo-Frames.
Kodacraft Developing Tank
Photographic Books—wide range
including—
"How to make good pictures"

"Home movies made easy"

The best time to give a Kodak Instamatic X camera



Someone close to you needs pictures—to remember the things that change. That makes a Kodak Instamatic 'X' Color Outfit just about the best gift you can give. Takes flash pictures without batteries,

making it even easier to take beautiful color pictures—any time.

Choose the gift you'd like to give, the gift that keeps everything in pictures, a Kodak Instamatic Camera. See your Kodak dealer now.

Now... before everything changes.



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