

Kodak Books on Photography

KODAK SERVICE LEAFLET No. 9

Reading all about it is a good way of getting more pleasure from your hobby. If your hobby is photography these are books for you. Attractive, up-to-date and well-designed, they are packed with useful information and interesting tips. Your Kodak Dealer will be glad to show you these inexpensive publications.

Lets Take Colour Pictures Outdoors

Landscapes, close-ups, underwater pictures and aerial photographs are just a few of the subjects covered in this informative and easy-to-read book. It's easy to take bad colour pictures – this book tells you how easy it is to take pictures that are really worth keeping. Plenty of illustrations in colour brighten the pages and lend weight to the many useful suggestions. 6/6

Lets Take Colour Slides Indoors

Whether your camera is simple or expensive and elaborate, you can find scores of subjects indoors which are worth photographing. Interior architecture, children, pets, abstracts and indoor shows of all kinds can provide you with a wealth of subjects. This book will give you a host of ideas and the information you need to explore successfully many new fields with your camera. 6/-

How To Take Pictures By Flash

Flash makes any camera more versatile, and this 36-page book is full of information on how to make the widest use of flash. Flashbulbs, electronic flash, fill-in flash and multiple flash are some of the subjects considered. An ideal book for the beginner with flash. 3/-

KODAK Photographers Maps

These maps are useful for motoring and touring, since all principal roads and places of particular interest are clearly marked. On the back of each map is a gazetteer in which the tourist attractions marked on the map are briefly described. Data on KODAK Films is also given, plus tips on photography in general.

- 1 South-East England
- 2 South-West England
- 3 Wales and West Midlands 1/6
- 4 East Anglia and East Midlands each
- 5 Northern England
- 6 Southern Scotland and Border Counties

Starting With Colour

This book is a splendid introduction for the beginner who wants good colour pictures right from the start. The emphasis is on how to take interesting pictures, and technical detail is kept to a minimum. There are numerous well-chosen illustrations in colour. The book should help many people to produce excellent colour pictures of all kinds of subjects, in daylight or with flash. 4/6

Your Holiday In Colour

Your camera is an indispensable companion on holidays, whether in Britain or far away. Unfortunately, you can miss many good pictures,

and waste film, by not being prepared for all your opportunities – or by fluffing your shots. This 36-page book will prepare you beforehand and serve as a useful holiday 'refresher' when you are wondering what to photograph next or how to set your camera. Lots of excellent holiday pictures are included – stimulating in themselves – and the book should help you to produce holiday pictures which, technically and pictorially, easily surpass your previous efforts. 4/6

Close-ups In Colour

This is not merely for the advanced photographer but for anybody who wants maximum enjoyment and use from his camera. Ample information is given on the more obvious uses of close-up lenses – photographing collector's items, flowers and insects, for instance; but also considered are close-up portraiture, telephoto shots, silhouettes and various methods of producing unusual table-top pictures. The book is packed with superb illustrations, accompanied by technical advice and lighting diagrams. 4/6

Better Movies In Colour

If you have ever been forced to view other people's home movies, you will probably agree that this book deserves a wide circulation! The essentials of filming are dealt with fully – lighting, focussing, choice of subject, etc. – and there is much helpful advice on how to make films that are really worth seeing, not mere 'family-pleasers'. This book, in fact, should make things more bearable for many a home audience. 3/-

How To Make Good Home Movies

Here is a more lavish American importation which deals at greater length with the subject of movie making. The technical side receives plenty of attention and there are detailed instructions on how to photograph various types of event – for instance, baby's bath or a visit to the fair. Much of the advice is presented in humorous vein – with a fair sprinkling of first-rate line drawings and many other illustrations. 10/6

Motor Sport In Colour

For exciting 'atmosphere' pictures and movies it is hard to beat the world of motor sport, embracing as it does Grand Prix racing, rallies, motor-cycling and vintage car meetings. This book is for the enthusiast who wants the best possible pictures of events of this kind. 4/6

Sailing In Colour

Here at last is a splendid little book for the sailing enthusiast who wants to take good pictures on the

water. Much of the peculiar charm of sailing on the sea or on inland waters can be captured on colour film – if the camera is used properly. This book is full of useful tips for the sailor-photographer. It is written by an enthusiast for enthusiasts – so that all the information is practical and sensible. The many illustrations in colour help to make this a most attractive publication. 4/6

Your Garden In Colour

Flowers have an unfortunate habit of dying, but with colour pictures you can recall the whole year round how your garden looked at its best. This book goes into the details of photography in the garden – close-ups, flower arrangements, in fact, everything you need to know to make a splendid record of what goes on in your garden from season to season. 4/6

Developing, Printing, Enlarging

An excellent guide to correct darkroom procedure for the keen amateur. As well as giving all the necessary information on how to handle chemicals, materials and apparatus, the book contains a section on darkroom design. 3/–

Colour with KODAK Films – Still and Movie

Published by Focal Press Limited. From 'Aerial Views' right through the alphabet to 'Water', this book gives sound advice on the colour photography of all types of subjects. Complete with comprehensive data on the range of KODAK Colour Films. 17/6

Making Colour Prints

Published by Focal Press Limited. Amateurs can make their own colour prints and enlargements on Kodak EKTACOLOR Paper with this 90-page manual to show them the way. 12/6 ~~10/6~~

Manual Of Colour Photography

Written by E. S. Bomback and published by Fountain Press Limited, this is an authoritative text-book of colour photography. Intended primarily for students and serious enthusiasts, it covers the whole range of the subject, from the theory of colour processes to contemporary everyday practice, including specialised camera and darkroom techniques. Over 400 pages, superbly illustrated. 35/–

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