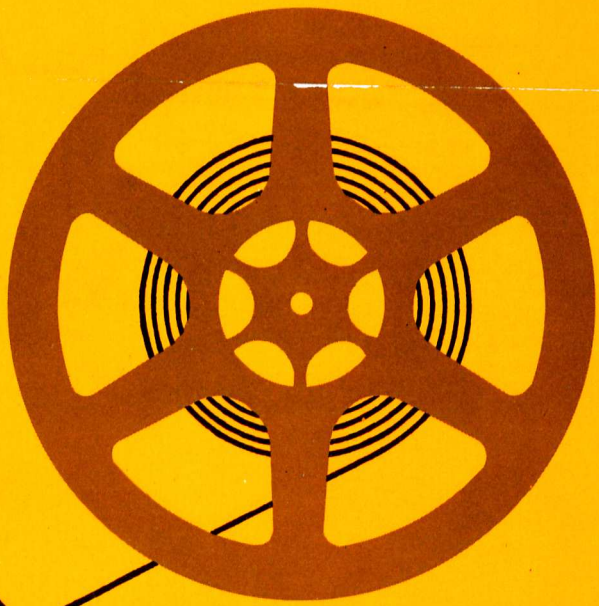
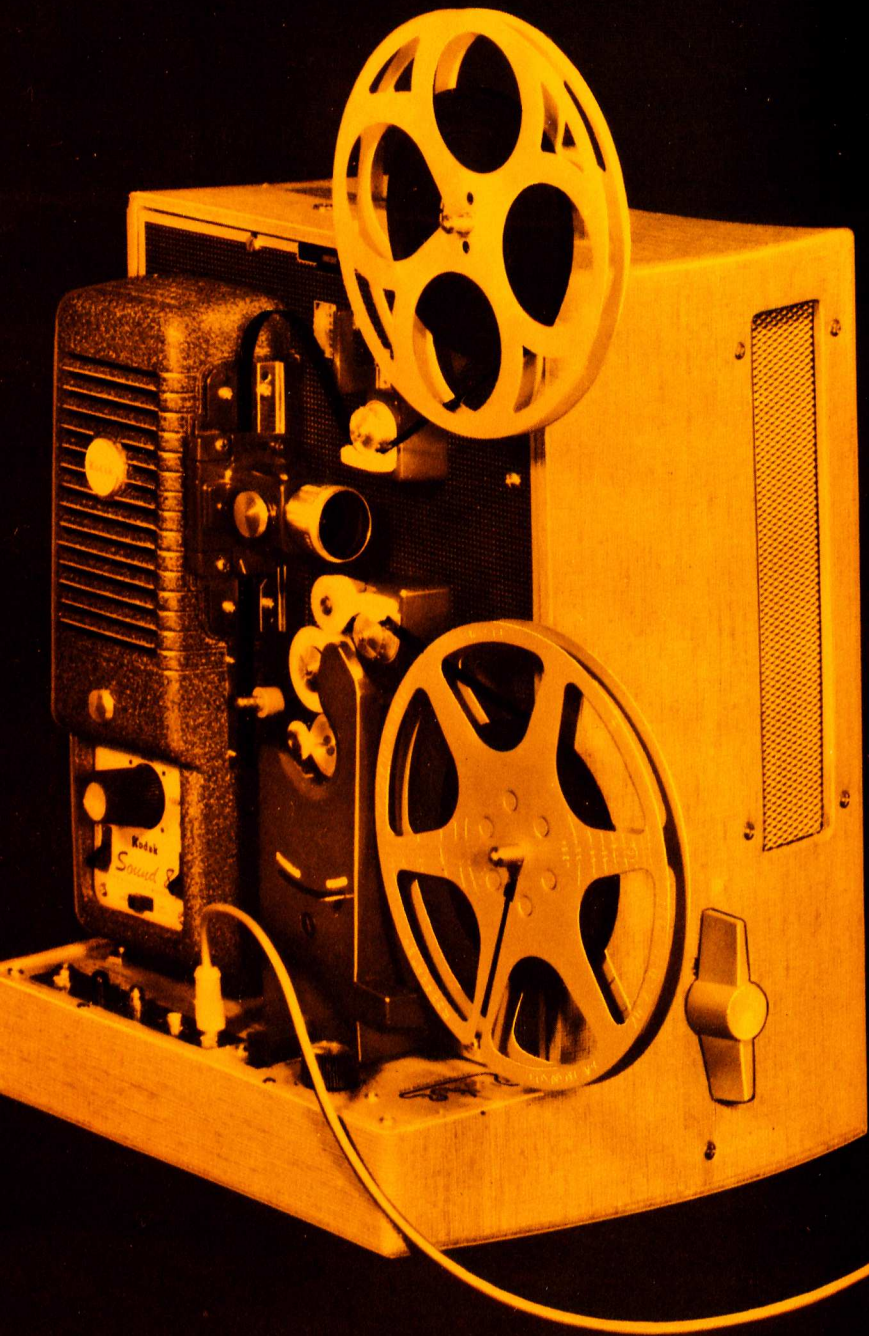


8mm sound films in industry





**8mm
sound films in
industry**

This booklet is intended for those executives in industry and commerce who, whilst recognizing the value of motion picture films, have not so far felt them to be applicable to their companies, possibly because of the cost. The following pages contain a résumé of the advantages and uses of films in business and, in particular, the benefits of using 8mm sound films are set out.