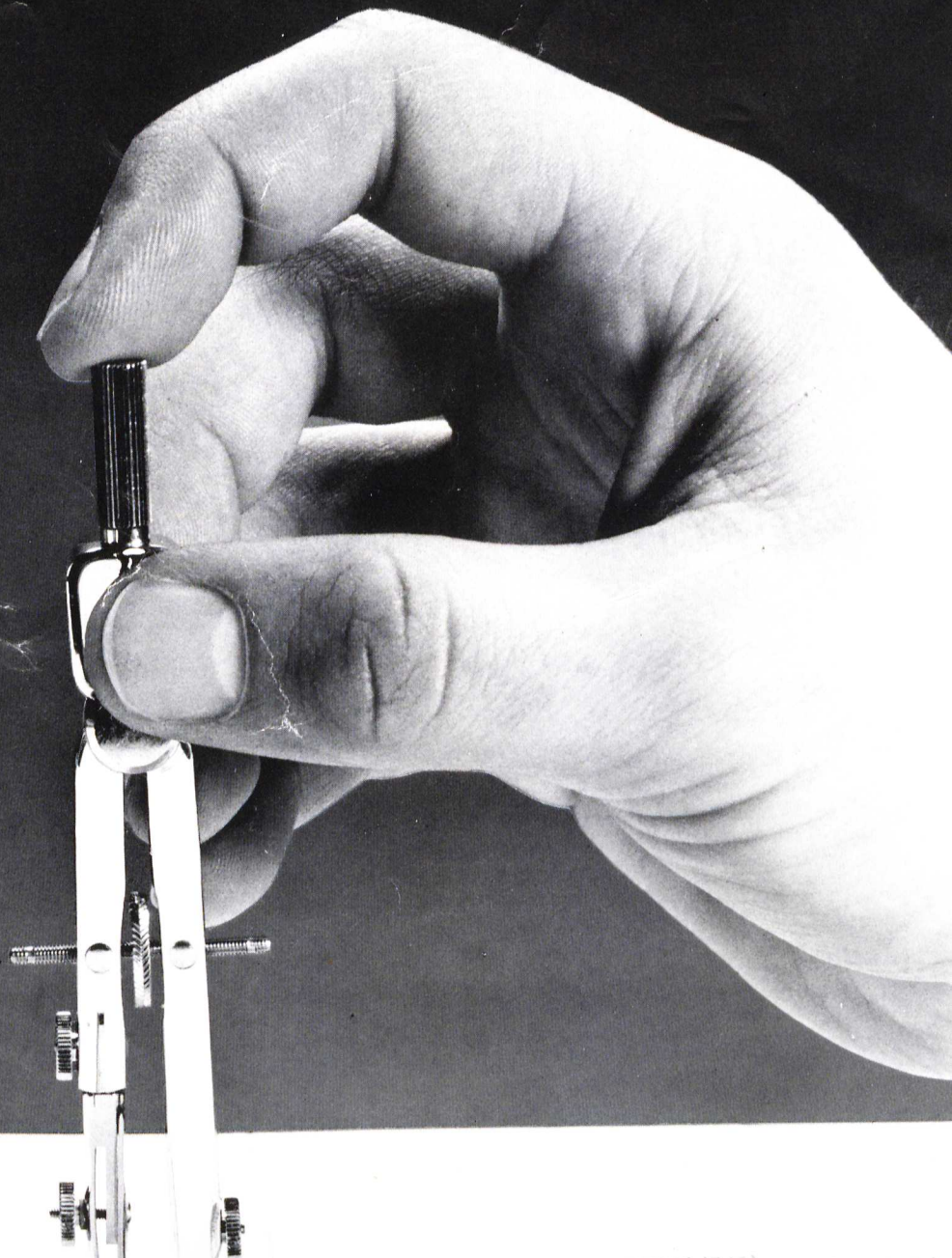


Photography in the drawing office



You'll never know what you can do until you try it.

Photography in the drawing office

Believe it or not, but there are still some draughtsmen, designers and architects who are not using photography in their work.

Probably because they've never tried it.

So let's explain why they should.

Photography eliminates much of the humdrum routine work that constrains real creativity. Simply, effectively and economically.

It let's you get on with the real work of designing.

Take revisions, for example:

Photography helps you make revisions more easily and quickly. All you do is simply cut out any

unwanted details, reproduce the revision on 'Kodagraph' Materials and you have a complete, revised original in a matter of minutes.

Or restorations . . .

Having to retrace large sections or complete drawings when they have become old, tattered and well thumbed can waste a lot of time - and be very tedious.

Using photography, you simply copy them onto 'Kodagraph' Materials and you end up with pristine copies in next to no time.

Quality copies every time . . .

You can make photographic copies on 'Kodagraph' Materials from

dialo prints, templates and charts. There's no need to spend your valuable time redrawing. Overlays and size changes can easily be handled photographically too.

Tough and flexible . . .

Copies made on 'Kodagraph' Materials are not only top-quality, but tough and flexible, too. Your drawings will stand up to much longer periods of heavy wear and tear. You'll find 'Kodagraph' Materials are easy to draw and write on - and erase.

The enclosed leaflets give you the full technical facts about the materials.

If it all sounds too good to be true, then you'll have to try them for yourself.

