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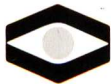
*A. Hunter*

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KODAK, COBURG

**Kodak**  
**Projection**  
**Calculator**  
**&**  
**Seating Guide**

**Kodak**





# HOW TO USE THE SEATING GUIDE

Figure 1 illustrates the arrangement used for rooms listed in the guide. The screen location was selected to cover the maximum seating area for a room.

Capacity figures in the table are based on the use of two side aisles (each 3 feet wide), and a rear aisle 4 feet deep. Six square feet of space is allowed per person, which includes provision for a 42-inch aisle, front-to-back, after every fourteenth seat.

For legibility, members of the audience should be seated within the specified angles for the screen material being used and should not be seated closer to the screen than two times, nor farther than eight times, the height of the projected image. Minimum image height, for legibility, can be determined by dividing by eight the distance from the screen to the rear of the back row of seats. For visual effect, it is sometimes desirable to project an image somewhat larger than legibility standards specify. To avoid obstruction of the screen by the seated audience, and to establish minimum ceiling height, add 4 feet to the minimum image height. In addition, it may be necessary to add extra height to allow positioning of the screen to clear overhead obstructions.

Determination of the maximum viewing area depends on the material used for the screen. The KODAK EKTALITE Projection Screen has excellent brightness characteristics within a viewing area of 60 degrees. Most matte, and a few lenticular, front-projection screen materials can provide good brightness levels for viewing areas up to 90 degrees wide. Beaded front-screen projection materials, and the most commonly used rear-projection screen materials, can give good brightness in a viewing area of up to 50 degrees. Examples follow:

**1. Known:**

- a. Screen material—matte (60-degree viewing area).
- b. Room size—28 x 21 feet.

**Find:**

- a. Seating capacity for theater-style and for conference-style seating.
- b. Minimum image height.
- c. Minimum ceiling height.

The room has a 4:3 ratio. Using a 60-degree viewing area, you find in the table that theater-style capacity is 39. Conference-style capacity, half that of theater-style, is 19. Allowing 4 feet for the rear aisle, the distance to the rear of the last row of seats is 24 feet. Dividing this distance by eight gives you a minimum image height of 3 feet. Adding 4 feet to the minimum image height gives you a minimum ceiling height of 7 feet.

**2. Known:**

- a. You plan to build a meeting room with theater-style seating for 90 people.
- b. Screen material—beaded.

**Find:**

Room dimension that will be suitable.

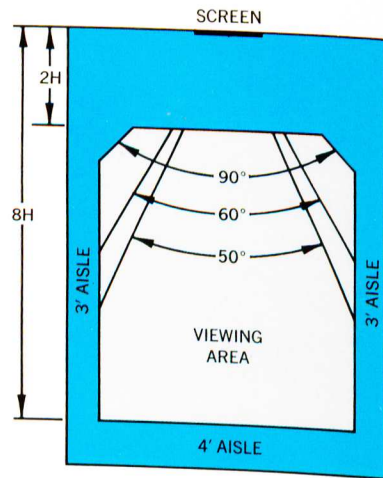


Figure 1

Fifty degrees is the recommended maximum viewing angle for beaded screens. In the table, under the 50-degree columns, you find that a 40 x 40-foot room will accommodate 93 seats, a 48 x 24-foot room will seat 92, and a 60 x 20-foot room—96. Your ultimate choice will depend on such factors as the dimensions of available rooms or space, the ceiling height required, etc.

Standard 2 x 2-Inch Slide Formats  
(Suitable for use in KODAK EKTAGRAPHIC and CAROUSEL Slide Projectors)

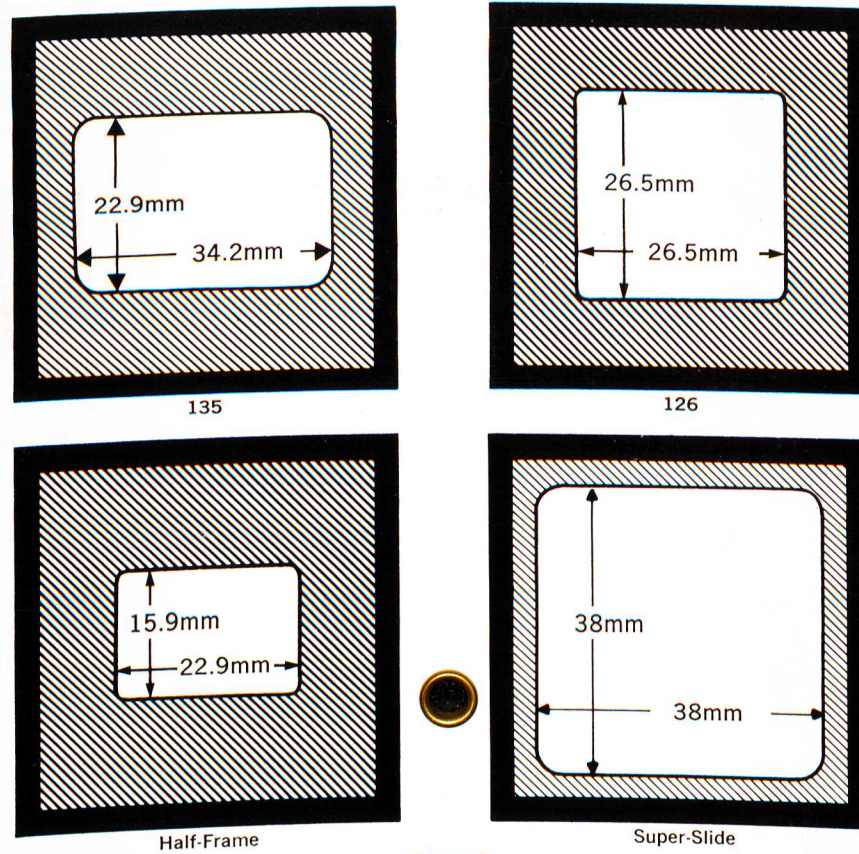


Figure 2

**Filmstrip Format**

(Can be shown in EKTAGRAPHIC and CAROUSEL Projectors by means of the KODAK EKTAGRAPHIC Filmstrip Adapter)

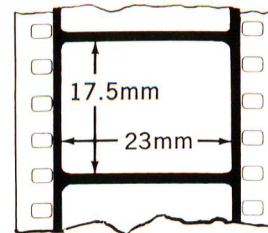


Figure 3

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# SEATING GUIDE

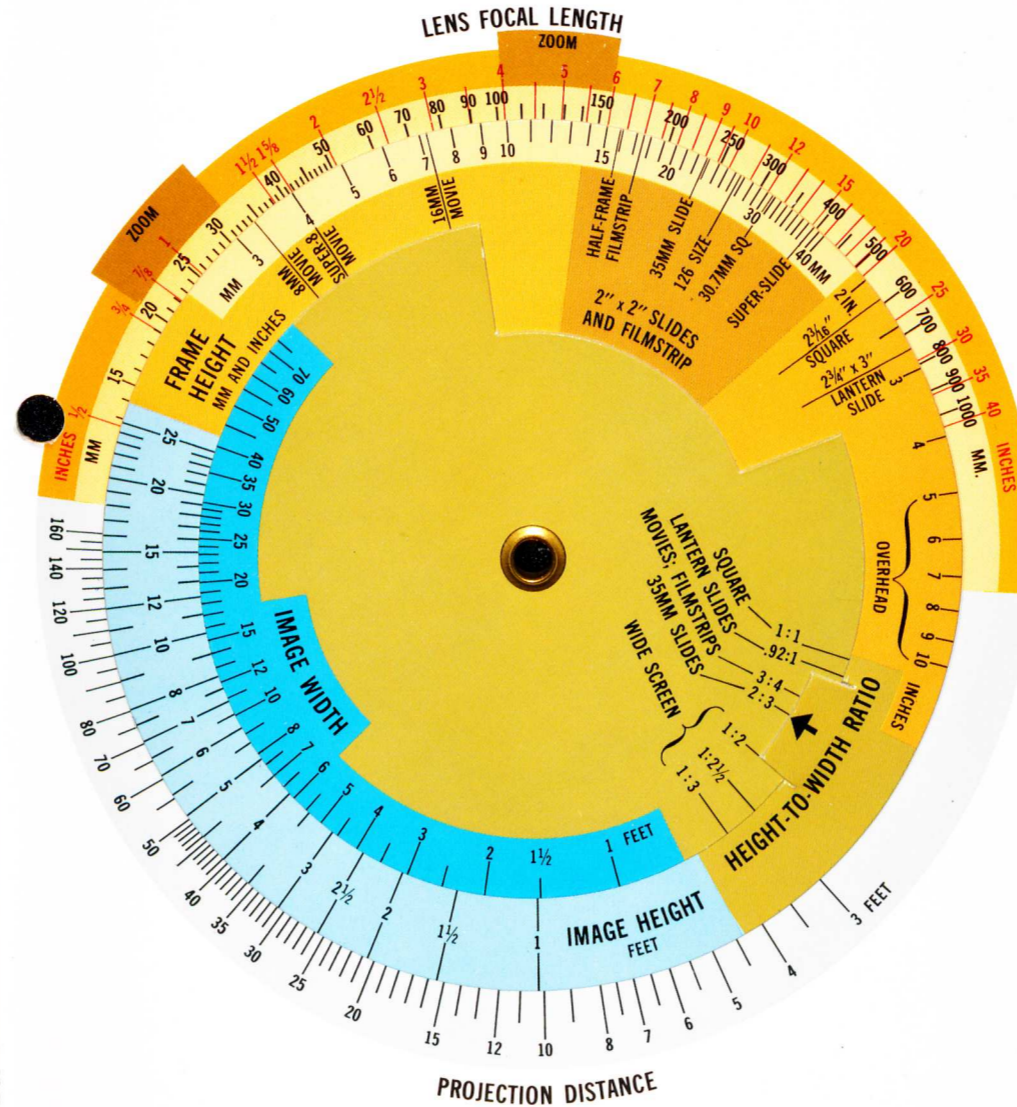
## THEATER-STYLE SEATING FOR DIFFERENT ROOM SIZES

(FOR CONFERENCE-STYLE SEATING, USE ONE-HALF THE SEATING CAPACITY SHOWN)

Room Ratio 1:1	Room Ratio 4:3	Room Ratio 3:2	Room Ratio 2:1	Room Ratio 3:1					
Room Size— ft	Viewing Angle* 50° 60° 90°	Room Size— ft	Viewing Angle* 50° 60° 90°	Room Size— ft	Viewing Angle* 50° 60° 90°	Room Size— ft	Viewing Angle* 50° 60° 90°	Room Size— ft	Viewing Angle* 50° 60° 90°
L x W	Seating Capacity	L x W	Seating Capacity	L x W	Seating Capacity	L x W	Seating Capacity	L x W	Seating Capacity
16x16	10 11 13	16x12	8 8 8	16x11	6 6 6	16x8	— — —	16x5	— — —
20x20	18 21 25	20x15	15 16 17	20x13	13 13 13	20x10	7 7 7	20x7	— — —
24x24	28 33 41	24x18	24 26 28	24x16	22 23 23	24x12	14 14 14	24x8	5 5 5
28x28	41 48 60	28x21	36 39 43	28x19	33 34 36	28x14	22 23 23	28x9	9 9 9
32x32	56 66 83	32x24	50 55 60	32x21	46 48 51	32x16	33 33 33	32x11	16 16 16
36x36	73 87 109	36x27	66 73 80	36x24	61 65 69	36x18	45 46 46	36x12	23 23 23
40x40	93 111 139	40x30	85 93 104	40x27	78 84 90	40x20	59 60 61	40x13	32 32 32
44x44	115 137 173	44x33	106 116 130	44x29	98 105 113	44x22	74 77 77	44x15	42 42 42
48x48	139 167 210	48x36	129 141 159	48x32	119 128 139	48x24	92 95 96	48x16	53 53 53
52x52	166 199 252	52x39	154 169 191	52x35	143 154 167	52x26	111 115 117	52x17	66 66 66
56x56	195 234 296	56x42	181 200 226	56x37	169 182 198	56x28	132 137 139	56x19	80 80 80
60x60	226 272 345	60x45	211 233 264	60x40	197 212 232	60x30	155 161 164	60x20	96 96 96
64x64	259 313 397	64x48	243 269 305	64x43	227 245 268	64x32	180 187 191	64x21	112 112 112
68x68	295 356 453	68x51	277 307 348	68x45	259 280 307	68x34	206 214 219	68x23	131 131 131
72x72	334 402 512	72x54	313 347 395	72x48	293 318 349	72x36	234 244 250	72x24	150 150 150
76x76	374 452 576	76x57	352 390 445	76x51	330 357 393	76x38	264 275 283	76x25	171 171 171
80x80	417 504 642	80x60	393 436 497	80x53	368 399 440	80x40	296 309 317	80x27	193 193 193
84x84	462 558 713	84x63	436 484 552	84x56	409 444 489	84x42	330 344 354	84x28	216 216 216

\*The 90-degree figures should be used only with screens capable of producing good brightness characteristics in that range, and then only when maximum seating capacity is necessary.

# PROJECTION CALCULATOR



# HOW TO USE THE PROJECTION CALCULATOR

Four projection factors are interrelated. They are:

- Image/Screen Size
- Frame Size (of transparency mask or projector gate)
- Projection Distance
- Lens Focal Length

When three of these factors are known, the other factor is provided by the calculator. If only two of the factors are known, the calculator will yield many combinations of the remaining factors. From these combinations you can choose the most practical one for equipment location, image quality, etc.

The Height-to-Width Ratios (aspect ratios) shown are for horizontal images. When you are intermixing horizontal and vertical formats, use a square screen large enough for both. Ratios given are for commonly used projection materials.

Most standard projection formats are marked on the Frame Height Scale. To calculate for nonstandard formats, measure the transparency frame height in inches or millimeters and set this figure opposite the Lens Focal Length.

### To find PROJECTION DISTANCE:

1. Set the HEIGHT-TO-WIDTH RATIO of the projection material opposite the arrow.
2. Set the projection FRAME\* HEIGHT opposite the LENS FOCAL LENGTH†.
3. Select the IMAGE HEIGHT and IMAGE WIDTH that are closest to the available screen size.
4. Read the PROJECTION DISTANCE opposite the selected IMAGE HEIGHT.

### Example:

2:3 for 35mm slides  
35mm slide opposite 5 inches  
4 feet opposite 6 feet for 4 x 6-foot screen  
Answer: 22 feet

### To find IMAGE HEIGHT and IMAGE WIDTH

(to determine screen size required):

1. Set the HEIGHT-TO-WIDTH RATIO of the projection material opposite the arrow.
2. Set the projection FRAME HEIGHT opposite the LENS FOCAL LENGTH.
3. Locate the correct PROJECTION DISTANCE on the scale.
4. Read the IMAGE HEIGHT and IMAGE WIDTH opposite the PROJECTION DISTANCE to determine minimum screen size.

### Example:

1:1 for 126-size slides  
126 size opposite 5 inches  
33 feet  
Answer: 7 x 7-foot screen required

### To find LENS FOCAL LENGTH:

1. Set the HEIGHT-TO-WIDTH RATIO of the projection material opposite the arrow.
2. Select the IMAGE HEIGHT and IMAGE WIDTH closest to the available screen size.
3. Set the IMAGE HEIGHT and IMAGE WIDTH opposite the PROJECTION DISTANCE.
4. Read the LENS FOCAL LENGTH opposite the appropriate line on the FRAME HEIGHT scale.

### Example:

3:4 for 16mm movies  
4 1/2 x 6-foot screen  
4 1/2 x 6 opposite 32 feet  
Answer: 2-inch lens

\*The projection frame is the image area of the material that is surrounded by a mount, mask, or frame. For the aperture dimensions of a filmstrip, and of various 2 x 2-inch slide formats, see Figures 2 and 3.

†The lens focal length is normally marked on the lens barrel, in either inches or millimeters (there are approximately 25mm per inch).